

V.S.M. COLLEGE (Autonomous)

RAMACHANDRAPURAM

NAAC Re-accredited with 'B' Grade at 2.69 CGPA

(Affiliated to ADIKAVI NANNAYYA UNIVERSITY, RAJAMAHENDRAVARAM)



INDUSTRIAL VISIT

**COCO-COLA BOTTLING UNIT,
KESAVARAM**

Ramachandrapuram

Dt: 15/2/2020

To

The Principal
VSM College (A)

Ramachandrapuram

Sir

Subj: Requesting you to provide bus for industrial visit
to MBA 1st yr req req

We are from MBA Department ~~request~~ conducting a industrial
visit to Coca-Cola Bottling Unit, Kesaveriam to MBA 1st yr
2nd Semester Students on 18th Feb, 2020, i.e. on Tuesday.

We request you to provide bus for visit approximately
55 member students.

Please kindly look into this matter as early as possible.

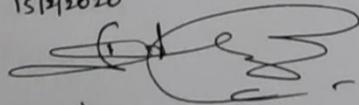
Thanking you

Very Sincerely yours

MBA Dept.

E. Sri Durga

(Sethuraju)
15/2/2020



Approved:
H.M.
17/2/2020

Forwarded to Director Madam
N.J. Ann



VISIT REPORT

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in BBA/MBA courses.

Objectives of industrial visit are

1. We know, theoretical knowledge is not enough for making a good professional career.
2. With an aim to go beyond academics, industrial visits provide students a practical perspective on the world of work.
3. It provides students with an opportunity to learn practically through interaction, working methods and employment practices.
4. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing.
5. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits.

We know building relationship with companies always help to gain a good job in future. After visiting an industry students can gain a combined knowledge about both theory and practice.